



# central city concern *Chronicle*

changing lives building communities creating opportunities

APRIL 2011

## \$55 million in Central City Concern construction projects generated 800+ jobs in Portland in 2010

**D**uring 2010, CCC started or completed approximately \$55 million in building projects. The work resulted in:

### **545 Direct Jobs**

Construction and trade positions relating directly to design and construction work.

### **280 Indirect Jobs**

Secondary jobs created in the economy as an indirect result of the project

*(Job measurements are according to IMPLAN®, an economic analysis tool developed by the US Department of Agriculture.)*

“Approximately \$8.7 million in Urban Renewal Area funds and \$6 million in support from the City of Portland and Multnomah County leveraged over \$40 million in federal funds, private financing and state funding for these projects,” said Ed Blackburn, Executive Director.

Completed projects included major renovation work at Madrona Studios in N. Portland with 176 units of housing; and improvements to CCC office space and code updates at the 62-unit Shoreline building in Old Town.



An architectural rendering (SERA Architects) of the upcoming Broadway Recovery Center. CCC's existing Old Town Clinic and Harris Building are at left.

Projects currently in construction include:

### **Broadway Recovery Center**

A 44,000-square foot health center that will adjoin CCC's Old Town Clinic. The Center will serve CCC's Old Town Clinic and 12th Avenue Recovery Center clients. Completion is set for December 2011.

*continued on page 3*

## Music and Magic - for Letty Owings Center graduates

**Thursday, April 21**  
**5:30 to 8:00 p.m.**  
**Wilf's Restaurant,**  
**NW Portland**

We are Family! And on Thursday, April 21st, we will be dazzled by the jazz compositions of longtime friend Brad Mersereau and the magic of Adam the Great. Proceeds from this event benefit Laura's Place, a transitional fourplex that many women and babies move to after completing treatment at Letty Owings Center.

At Laura's Place, women receive ongoing case management assistance as they transition to self-sufficient lives.



## Tezeta Band to Perform at the "180 - Changing Lives" Event



PHOTO BY KIM CAMPBELL, CAMPBELLSALGADO.COM

The Community Volunteer Corps program recently celebrated its 12th graduation and surpassed 19,000 hours of service to the community.

Interim funding support is needed for the program's future and many have rallied together to plan a May 26th fundraising event. Initial sponsors include Dave's Killer Bread and North Advertising.

**Join us!**

**Thurs., May 26,**  
**5:00 to 8:00 p.m.**  
**North Advertising,**  
**NW Portland**

Call 503-200-3902 for tickets or visit [www.centralcityconcern.org/contribute](http://www.centralcityconcern.org/contribute) for secure, online ticket purchasing.



# Construction Projects Include Energy Upgrades

*continued from page 1*

## **Crisis Assessment and Treatment Center - CATC**

Renovation of existing CCC building that also is home to Hooper Sobering Station in NE Portland. Facility will serve as

a secure, 16-bed, mental health treatment center for the City of Portland and Multnomah County; completion set for late May. The County is currently reviewing bids from service providers.

## **Mark O. Hatfield Building**

Renovations include building envelope repair and upgrades, weatherization and energy efficiency improvements on this 106-unit building in downtown Portland. The first phase is slated to be completed this spring, with later phases being completed by 2012.

## **Taggart Manor**

Upgrades to water efficiency, roof and interior flooring on this 24-unit apartment complex for families in Southeast Portland. Work began in February 2011.

## **Butte Building**

Overall structure repair and refurbishing of the exterior of this 38-unit building in Old Town/Chinatown. This project is currently in design phase and is slated to commence in July.



Rose Wood Apartments, 36 units of affordable housing for people living with AIDS/HIV, was upgraded for increased energy and water efficiency. Above left are 12 new solar hot water panels that heat water stored in the three, 200-gallon tanks shown on the left. This system provides approximately 50% of the total hot water needs of residents. Energy improvements have resulted in a preliminary decreased electricity usage of 37% at Rose Wood. CCC is engaged in energy efficiency improvement projects throughout all of our properties.

## Harold Saltzman: Veteran, Baseball Player, CCC Friend 1925 - 2011

Harold Saltzman - "Hal" to friends and family - called Central City Concern seemingly out of the blue in 2008. But Hal was on a mission and it was no random phone call for him.

A Veteran of World War II and the Korean War, Hal was concerned about the state of veterans in the Portland area. Too many of them were homeless, addicted and in trouble. Too many were unemployed and hopeless. Hal longed to help and he heard that Central City Concern was assisting veterans in tangible and meaningful ways - housing, recovery services and employment assistance.

Hal's passion propelled our creation of the Annual Veterans' Picnic, an event that honors the contributions of veterans by providing a relaxing afternoon in a park with a free picnic lunch, music and speakers. Hal was very active in the planning for the picnic's first year, providing funding, securing a band, organizing transportation to the picnic site for veterans and soliciting donations of hats and umbrellas from friends. He also recruited fellow veteran and local business leader Harry Glickman as a speaker. Hal's enthusiasm for the Veterans'

Picnic rubbed off on his family members and they have consistently supported the event as well.



Hal was a native Portlander and a standout pitcher for Lincoln High School. After high school, he went to the University of Oregon, where he studied business. There, he became a Hall of Fame pitcher

but his studies were interrupted when he enlisted in the U.S. Marines to serve in World War II.

After the war and completing college, Hal began a successful professional baseball career. He interrupted his baseball career to re-enlist in the Marines to serve in the Korean War where he rose to the rank of captain.

Shortly after his return from Korea, he met his future wife, Ruth. They became engaged on their second date and Ruth remained Hal's best friend and a constant source of joy for 57 years.

After his baseball career, Hal went into the lumber business, eventually striking out on his own and creating

American International Forest Products, which he sold to Forest City Enterprises in 1968. Afterwards, Hal teamed up with his friend, Harold Pollin, to reclaim the Portland downtown waterfront which enabled the creation of the Tom McCall Waterfront Park. Hal had a number of other business successes, including as CEO of White Swan, Ltd., a company founded by his wife, Ruth, which Hal helped grow and eventually sold to Monsanto.

Throughout his life, Harold served as the president or chairman for numerous charitable organizations. Central City Concern is grateful to have been among them. Central City Concern has established the Hal Saltzman Veterans Fund to provide ongoing support to Veterans. We will honor Hal's contributions to CCC at the November 1st luncheon.

David and Hal —●  
Saltzman at the 2010  
Veterans' Picnic.





## Recovery Softball League: 30 Teams Strong in Portland

Approximately 400 adults in recovery from the Portland/Vancouver metropolitan area gather a few times a week for co-ed softball practice and games. The 12-Step Recovery League season of weekly games runs from June through September and practices generally start in April.

All 30 teams play Sunday double-headers at a home field in Clackamas. Participants are drawn to the camaraderie, a positive social environment and a chance to connect with others in recovery. Game days are family affairs with upwards of 100 children running around as their parents catch up and play ball. Blankets, toys and picnics are a common part of the landscape.

Central City Concern has had a team of staff and alumni for the past 10 years. In 2010, they were champions of the entire League and placed 2nd in their Division. *(team photo at upper right.)*

For more information on the league, visit [www.trsl.org](http://www.trsl.org).



Gathering for the Serenity Prayer at the end of each game is common practice for Recovery Softball League teams.



## Homeless Action Fund - Three Years Supporting Innovative Programming at Central City Concern

### What is it?

A designated fund at CCC that supports enhanced self-sufficiency programs. CCC holds an annual luncheon - Working Our Way Home - to raise funds.

In the first year, we honored our longtime Executive Director Richard Harris. In year two, we honored board member George "Bing" Sheldon. Last year, we honored longtime board chair Dean Gisvold and founding board member Sally McCracken.

### In 2011

On November 1, 2011, we will honor attorney Ed Reeves and his firm, Stoel Rives LLP Attorneys at Law. We will also pay tribute to Hal Saltzman, a longtime CCC supporter who died earlier this year. (*see page 4*)

### How Much Does it Raise?

The HAF has raised more than \$700,000 over the past three years.

### How are HAF dollars used?

#### Community Volunteer Corps (CVC)

Mentored, volunteer projects for people newly engaged in our housing.

- 300 people enrolled since it began.
- 40 people actively engaged at any one time.
- nearly 20,000 hours of service to the community
- 3-month length program, then graduation and work
- 12 graduation ceremonies to date

#### Employment

HAF funds have supported one-on-one coaching and support for successful employment. Over the past three years, CCC's Employment Access Center has secured more than 1,300 jobs for people.

## The Best Kind of Care

*(Reprinted from a weekly Oregon Health Authority memo to staff and stakeholders.)*

by **Bruce Goldberg, M.D.** | Director Oregon Health Authority

One of the most significant problems we face today is the lack of care for Oregonians living with mental illness and addiction. Only a third of children who need mental health care receive it and less than 50 percent of adults. We see that play out in our communities with homelessness, poverty and despair. The human and financial costs are staggering.

Creating a system through which individuals can get mental health and addiction treatment in coordination with the other types of care and services that ensure recovery is one of the most important opportunities before us as we work to make our health care system more patient-centered and effective. In local communities around the state, people are working together to do just that.

In Portland, Central City Concern serves some 13,000 highly vulnerable low-income homeless persons every year. They take an innovative approach that provides both support and accountability.

Their patient-centered approach coordinates addiction and mental health care with primary care, housing and employment services. Counselors, doctors, nurses, peer case managers, housing case managers and others work in teams to design the best strategies for the population they serve. This is markedly different than simply dealing with a patient only during an office visit. It means that there is a team of dedicated people ensuring that patients have housing, medication, and all service supports they need. This, too,

reduces emergency room use, improves health and lowers public costs. Most importantly, it improves and saves lives.

One thing learned over the years is that simply providing medical treatment is not enough. People with mental illness or addiction are much more successful when they have a place to live, have a job, and are assisted by other people who are going through treatment or recovery.

Take Mary: Coordinated care gave her the skills to succeed. Mary, for example, had a drug addiction for decades, starting from the time she was 16 years old. During that time she says she became familiar with the local emergency room -- once when she was stabbed, once when she was shot, and once when she was stabbed again. She *continued on page 8*



## Jeff Jones Brings his Expertise to CCC Board of Directors

Jeff Jones, Associate Professor of Law at Lewis & Clark Law School and Central City Concern's newest board member, is a difficult man to characterize. Philosopher, scholar, author, legal counsel, teacher, mentor and involved citizen come to mind first.

CCC Executive Director Ed Blackburn with new board member, Jeff Jones



A co-worker at Lewis & Clark Law School told Jeff about CCC's comprehensive services aimed at ending homelessness in Portland, and later, she introduced him to Ed Blackburn, Executive Director. "I was impressed with how CCC brings a unique, comprehensive set of social services to a very vulnerable segment of our community. As a board member, I really want to help raise the profile of CCC and deepen understanding of homelessness in Portland."

Jeff joined the board in late 2010 and he currently serves on the board recruitment committee that seeks to

expand the number and diversity of board members. He is also working with CCC's volunteer coordinator to connect Lewis & Clark's socially-minded law students to volunteer opportunities at Central City Concern.

Jeff grew up in Milwaukee, Wisconsin. Education was of paramount importance in his upbringing and although his parents never attended college, Jeff and his two sisters all

hold advanced degrees. His sisters have master's degrees in education and Jeff holds a M.A. and Ph.D. in Philosophy from the University of Wisconsin-Madison in addition to his law degree from the University of Michigan.

Between his studies of philosophy and law, Jeff spent a year at Boston University as a post-doctoral scholar examining poverty, race, and problems associated with economic disadvantage. He was struck by the general disdain Americans tend to have for poor people. That led him to write the book, *The Unaffordable Nation: Searching for a Decent Life in America* that asserts that many Americans are responsible and work full-time, but still do not earn enough to be able to afford a decent life in today's society.

In his work at Barran Liebman LLP and now as an Associate Professor of Law, Jeff has focused primarily on

"Jeff's compassion for the underserved and his intelligence makes him a terrific addition to our board."

— Ed Blackburn

employment and disability law. At Lewis & Clark, he also teaches courses in Legal Philosophy and a required Legal Elements course that provides new law students with a foundation in the U.S. legal system. Jeff is widely published and contributes occasionally to the Daily Journal of Commerce, Portland Business Journal and The Oregonian.

His civic pursuits echo back to his interest in poverty and work in America. He is a past Commissioner for the Oregon Government Ethics Commission and is a founding member of the Delta Phi Chapter of Sigma Pi Phi Fraternity, Inc., an organization that provides outreach and support to local, at-risk African-American males. In addition, Jeff is a regular supporter of the Portland Opportunities Industrialization Center (POIC), which connects alienated at-risk youth affected by poverty, family instability and homelessness with alternative high school education and career training. At Lewis & Clark, Jeff takes the extra time to mentor two to three new students each year, helping them develop presentation skills and connecting them to legal professionals in the city.



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## Changing Lives

Health Care  
Mental Health Care  
Recovery from Addictions

## Building Communities

Affordable Housing  
Supportive Housing

## Creating Opportunities

Business Enterprises  
Employment Access Center  
Community Volunteer Corps

## Social Media

Keep up to date on  
Central City Concern's work:

### BLOG:

[www.centralcityconcern.org/blog](http://www.centralcityconcern.org/blog)

### FACEBOOK:

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### YOUTUBE: [youtube.com/](https://youtube.com/CentralCityConcern)

[CentralCityConcern](https://CentralCityConcern)

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## The Best Kind of Care

*continued from page 6*

survived all that and eventually found her way to Hooper Detox. Today she is 37 and more than two years sober. She said without the kind of wraparound services at Central City Concern, she would have started using again.

"I needed everything when I got clean. Everything I needed as far as learning how to live life -- I didn't know how to cook a square meal. I didn't know how to go to work. I didn't know how to be social with people -- I didn't know how to talk to people," she says.

She says the services she received helped her learn those basic life skills. She also reports that she has not been to the emergency room once since then.

These stories are important because they show us what is possible in Oregon, and that really important work

is already being done. Work we can build on and expand. Today programs are frankly limited in what they can do because of an anachronistic Medicaid, Medicare and health system payment model that funds only office visits. That means at Central City Concern, even though they have developed innovative approaches that we know improve health and lower costs, they could be doing even more if they had the flexibility to truly fund patient-centered care.

As we work to transform our health care system for better health, better care, and lower costs, we need to do all we can to support a new and better way of thinking and be willing to let go of the old ways of business that no longer serve us -- or our clients.